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# SHORTSEA SHIPPING AS PART OF THE SUPPLY CHAIN

## A SHIPPERS' PERSPECTIVE

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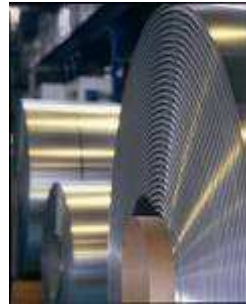
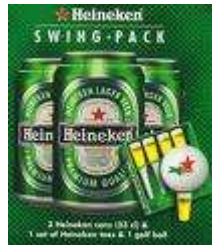
- **EVO-DUTCH SHIPPERS COUNCIL**
- **THE BUSINESS ENVIRONMENT**
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## **EVO-DUTCH SHIPPERS COUNCIL**

- **30.000 members in all sectors of trade and industry**
- **Represents 75% of the total flow of goods to, from and within the Netherlands**
- **Members are genuine shippers**
- **Members directly involved in policy making**
- **Education/training programs and consultancy**
- **180 FTE**
- **Member of the European Shippers Council, ESC**



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## SHIPPERS MANTRA

The meaning and value of transport are as large as the economy itself. The transportation of goods is both a prerequisite for as well as the consequence of any economic activity. No such activity would have any meaning or value if the result thereof would not ultimately reach the customer it is destined for.

Without transport there would simply be no economy!!!

## DEFINITION

**For the purpose of this conference, shortsea shipping is the carriage of goods by sea as an alternative for road haulage.**



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# THE BUSINESS ENVIRONMENT

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## DECISION CRITERIA

- High quality service
- Frequent service
- Reliable service
- Door to door
- Cost effective
- One stop shop (ease of doing business)
- Environmentally friendly

**COMPETITIVE TO ROAD HAULAGE !!**

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# THE POLITICAL ENVIRONMENT

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# NATIONAL

## ROLE GOVERNMENT

- **Early 90's Report "Intra EU Road cargo that qualifies to be moved by ship"**
- **1995 Round Table Short Sea Shipping**
- **1997 Promotion Bureau Shortsea Shipping**
- **2004 EU Presidency. Security and Environmental issues added to the agenda**
- **2005 MOT initiatives turned down**
- **2006 MOT Coalition with Flanders**

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## INTERNATIONAL (EU)

- **Early 90's Maritime Industries Forum, MIF**
- **Bottleneck study**
- **Focal Points**
- **Promotion Bureaus**
- **Motorways of the Sea**
- **KPI's??**

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# THE ENVIRONMENTAL ENVIRONMENT

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## THE ENVIRONMENTAL CONTRADICTION

- **EU Air quality requirements**
- **National translation**
- **Dutch Council of State**
- **Infrastructural projects blocked or delayed**
- **Insufficient port capacity also affects development of short sea shipping**
- **Congestion in ports leads to reverse modal shift.**

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**Thank you for your attention**